

**Duration of Play:** 10-15 minutes

**Number of Players:** Unlimited

**Purpose:**

This activity will allow the group to self-define, it will give them a “personality” outside the typical work environment, and it will ultimately create a memorable visual that will be a great conversation starter.

**How to Play:**

Have a "Failure Party" where people share their worst idea, an embarrassing moment or giant failure with the rest of the group. The tone of the exercise should be fun and light-hearted rather than self-defeating and overly serious.

**Example:** “Hi, my name’s Mike, and one of the proudest failure’s that comes to mind was when I was working on a cattle farm for my dad when I was young. I couldn’t round up cattle or do much of anything properly – except fall off my horse – which I was actually very good at. If there was a world’s worst farmer award, I would definitely win it!”

**Failure Party**