

# WHAT'S YOUR MBTI TYPE CAKE?



## ISTJ

### Rich fruit cake

Provides continuity – the dependable base of traditional celebratory cakes, from weddings to christenings.



## ISFJ

### Intricately decorated cupcake

The result of great attention to detail, patience and practice. Responsive to the specific wishes of others.



## INFJ

### Hamburger cupcake

More than meets the eye at first glance... thoroughly unique, quietly marching to its own beat.



## INTJ

### Black Forest cake with a twist

Structured with classic style and simultaneously prepared to shift the paradigm.



## ISTP

### All-in-one sponge

Elegantly expedient: cuts through to the practical core of the issue. The ultimate in baking efficiency.



## ISFP

### Chocolate fondant

A revelation: does not immediately show the delicious warm, comforting yumminess on the inside.



## INFP

### Vegan Mississippi mud pie

Idealistic and quietly passionate about deeply held values.



## INTP

### Battenburg

A technical bake that imposes logic and order on the internal world, though this may be invisible to others.



## ESTP

### Flaming crêpes Suzette

Exciting and high impact, it simply must be experienced in the moment. Sets life on fire.



## ESFP

### Pop-out cake

Loves to surprise and entertain, is mischievous and does not take itself too seriously.



## ENFP

### A diverse mix of muffins

Imaginative, fun, loves to improvise and generate lots of new ideas.



## ENTP

### Baked Alaska

Boldly combines contrasting ideas. Can appear playful on the outside but has a cool core of logic.



## ESTJ

### Pound cake

No nonsense, no fuss, just equal amounts of each ingredient efficiently combined. Consistent and reliable.



## ESFJ

### Christening cake

Expressive, hospitable and valuing tradition. Delights in welcoming new members of the family.



## ENFJ

### Collection of cake pops

Fun to create and share with others. Lots of variety so everyone can find their heart's desire.



## ENTJ

### World's tallest wedding cake

Show-stopper: ambitious, inspiring, strives to be the best. Will plan long-term to realise the vision.